



Press release
Tuesday, May 18, 2021

Guillaume Yribarren joins Galitt as Practice Director Payments Strategy

Galitt strengthens its Consulting division with the arrival of a new Practice Director. With 20 years of experience in payments and fintechs, Guillaume Yribarren will be in charge of the Payments Strategy practice, focusing on innovation, regulation and business models, as well as the payment factory. The roadmap of this practice is fully in line with Galitt's mission to support financial institutions, merchants and payment industry players in the transformation of their payment services, in order to make them simple, efficient and secure, in everyday life.



Guillaume Yribarren graduated from the **École Polytechnique in 1997**. He began his career in consulting at Devoteam Consulting and then at **Greenwich Consulting** (now EY Advisory) before joining the French telecommunications operator **SFR**, where he held marketing positions for 9 years. After co-founding the fintech start-up **Yomoni** as *Chief Marketing Officer*, he was in charge of the pre-sales activity of the *Digital Payment* solutions of the company **IDEMIA** (ex-Morpho). **Many years of experience in consulting have** led Guillaume to join Galitt as Director of the Payments Strategy practice.

Pierre Lahbabi, CEO of Galitt: *"We are delighted to welcome Guillaume Yribarren to our team. His profile and his significant experience in the field of payments are intended to support the development of our consulting division, Galitt's flagship and historical activity. His arrival reinforces our position as a leader in the payments market."*

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About Galitt, a Sopra Steria Group company

Founded in 1990, Galitt and its 350 consultants and experts support financial institutions, merchants and payment industry players in transforming their payment services to make them simple, efficient and secure in everyday life. As a leading player in the European payment market, Galitt assists its clients in various sectors and geographies, from the definition of their strategy to the deployment of their solutions.

Galitt conducts studies and training services to guide its clients in their strategic choices and help them innovate in a constantly changing payment market. Galitt assists its clients in their projects to build and deploy new payment solutions, drawing on strong industry expertise, and support for the compliance and security of implemented solutions. Finally, Galitt provides world-class testing software to facilitate new product launches and develops specialized payment solutions based on the latest technologies.

For more information: visit galitt.com and Galitt's [LinkedIn](#) and [Twitter](#) accounts.