



## PRESS RELEASE

### *Genia, to distribute Galitt Test Tools in Brazil*

**Boulogne-Billancourt (France), November 14<sup>th</sup>, 2013**

Genia announced its alliance with Galitt to offer in Brazil personalization validation tools, the VisuCard® products and testing and certification tools, the KaNest® simulator range. The distribution agreement allows Genia to sell and support Galitt's simulation testing tools to facilitate certifiable testing of smartcard and transactional systems and also the control and validation of any contact and contactless cards.

Fernando Maia, Managing Partner at Genia declared: "It is highly relevant for us to have a partner like Galitt. We have great expectations with this partnership. There is a large field to explore the demand for Galitt's software, because besides Brazil being one of the fastest growing card markets in the world, dozens of benefit cards processors have been driven by market necessities to migrate their technology from magnetic stripe to EMV. This partnership shows our commitment to provide the better services and technology to our customers."

François Inglebert, Marketing & Offer Director, Products and Solutions of Galitt, stated: "We believe that Genia will leverage the use of our tools on transactional and payment systems in Brazil, this large and dynamic country, due to its business knowledge of these markets and its recognized technical expertise."

KaNest® simulators provide a unique customizable test tool to validate messages and interfaces between transactional systems, including card processing systems and stock exchanges. The degree of customization and flexibility provided by KaNest® leads the test tool marketplace. KaNest®-ICC simulators aim at testing smartcard and accepting devices, and have been recognized by many Card Schemes (i.e.: EMVCo, Visa, Discover Financial Services...) as a tool for certification purposes. The KaNest®-File simulators allows users to test and validate file processing. It secures that batch programs process files in accordance with given formats. VisuCard® products are a range of personalization validation tools supporting contact and contactless cards, implementing test plans provided by international brands and qualified by the major ones.

**About Genia** ([www.genia.com.br](http://www.genia.com.br)) – In the past 20 years, Genia Tecnologia has developed solutions for Brazilian card market companies – issuers, acquirers and processors. The company has broad expertise in development, customization and support, for a variety of payment platforms in the Brazilian market. Specialized in comprehensive consultancy and IT professional services, Genia is comprised of professionals with vast experience in EMV chip cards, mandate releases, multi-acquiring/multi-band, fraud prevention, back office, contact center, financial processing, e-commerce, m-commerce, private label, corporate cards, national and regional brands.

**About Galitt** ([www.Galitt.com](http://www.Galitt.com)) – For more than 20 years, Galitt has been offering consulting and services in payment systems and secure electronic transactions. Regarding consulting and assistance, Galitt is providing its customers with services from strategic choices to system implementation via system design and support: business consulting, EFT business analysis and expertise, audit and security, design, specification & project management, acceptance testing, technical assistance and development, training. Engineering and technology activities are covering bespoke development, software integration, turnkey solutions, hosted solutions and testing software. Galitt indeed offers petrol and loyalty card solutions (Catti™), simulators (KaNest®), personalization validation tools (VisuCard®) and added-value solutions (VisuBank®, private labels...).

#### **Galitt**

SAS au capital de 2 667 744 euros  
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Being the reference in payment systems and electronic transactions, Galitt is the leader in France in all its businesses, and a worldwide leader in providing test tools and expertise in payment innovation.

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